

RECEIVED
CENTRAL FAX CENTER
MAY 31 2005

FACSIMILE TRANSMITTAL FORM	Application Number	09/885032
	Filing Date	June 20, 2001
	First Named Inventor	Kotchick, Keith M.
	Art Unit	2642
	Examiner Name	UBILES, Marie C.
Fax: 703-872-9306	Attorney Docket Number	56827US002
Total Number of Pages in This Submission: 4		
Date: May 31, 2005	Attorney for Applicant: Robert J. Pechman	

ENCLOSURES (check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Issue Fee Transmittal <input type="checkbox"/> Amendment Transmittal	<input type="checkbox"/> Petition	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/Declaration(s)	<input type="checkbox"/> Petition to Convert a Provisional Application	<input type="checkbox"/> Appeal Communication to Technology Center (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Power of Attorney, Revocation	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Express Abandonment Request	<input type="checkbox"/> Change of Correspondence Address	<input type="checkbox"/> Status Letter
<input type="checkbox"/> Information Disclosure Statement	<input type="checkbox"/> Terminal Disclaimer	<input checked="" type="checkbox"/> Other Enclosures: RESPONSE
<input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR § 1.52 or 1.53 <input type="checkbox"/> Response to Missing Parts under 35 USC 371 in US Designated/ Elected Office (DO/EO/US)	<input type="checkbox"/> Request for Refund <input type="checkbox"/> Request for Continued Examination (RCE) Transmittal	
<input type="checkbox"/> Drawings	<input type="checkbox"/> After Allowance Communication to Technology Center	
REMARKS:		

THE INFORMATION CONTAINED IN THIS FACSIMILE TRANSMISSION
MAY CONTAIN CONFIDENTIAL OR LEGALLY PRIVILEGED INFORMATION
INTENDED ONLY FOR THE PERSON OR ENTITY NAMED BELOW.

If you are not the intended recipient, please do not read, use, disclose, distribute or copy this transmission.
If this transmission was received in error, please immediately notify me by telephone directly at (651) 737-0631 or 651-733-1500, and we will arrange for its return at no cost to you.

RECEIVED
CENTRAL FAX CENTER

MAY 31 2005

32692

Customer Number


Patent
Case No.: 56827US002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor: KOTCHICK, KEITH M.
Application No.: 09/885032 Group Art Unit: 2642
Filed: June 20, 2001 Examiner: UBILES, Marie C.
Title: METHOD FOR ALTERING THE APPEARANCE OF LIQUID CRYSTAL
DISPLAYS USING EXCHANGABLE FRONT POLARIZERS

RESPONSE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

CERTIFICATE OF MAILING OR TRANSMISSION [37 CFR § 1.8(a)]	
I hereby certify that this correspondence is being:	
<input type="checkbox"/>	deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.
<input checked="" type="checkbox"/>	transmitted by facsimile on the date shown below to the United States Patent and Trademark Office at (703) 872-9306.
May 31, 2005 Date	 Signed by: Heather M. Bundy

Dear Sir:

This is in response to the Office Action mailed February 28, 2005. Please consider the following remarks.

Claims 1-12 are pending, of which claims 11 and 12 have been withdrawn from consideration.

Claims 1-8 stand rejected under 35 USC 103(a) as being unpatentable over JP 02116826 (Taikai) in view of US Pat. No. 5,768,370 (Maatta). Applicants disagree.

Applicants' claims recite a method for altering the appearance of a liquid crystal display that includes providing "a liquid crystal display comprising a display module and a first front polarizer separated from the display module and removably attached ... removing the first front polarizer ... and attaching a second front polarizer ..., the second front polarizer yielding a different display appearance relative to the first front polarizer."